



INTERIM EVALUATION OF THE SOUTHERN ONTARIO PROSPERITY PROGRAM (SOPP)

APRIL 1, 2014 - MAY 24, 2017

FINDINGS

RELEVANCE



Government of
Canada priorities



Innovation & Skills plan
Compliments other
Government of
Canada programs

IMPACT



\$2.45
leveraged
for every
\$1 invested



\$2.54
increase
in revenue
for every
\$1 invested



\$2.38 in
angel
investment
for every
\$1 invested

- 10,000 FTEs
created

- 2,900 business
supported



EXPECTED FUTURE IMPACT

*including on-going projects

33,000 FTEs
created or
maintained

\$4 B in North
American sales

\$600 M in
exports

\$150 M in angel
investment

Commercialization
of 1,500 new products
and technologies

SCOPE

Eastern Ontario Development Program (EODP)
Advanced Manufacturing Fund (AMF)
Investing in Business Innovation (IBI)

Investing in Business Growth and Productivity (IBGP)
Investing in Commercialization Partnerships (ICP)
Investing in Regional Development (IRD)



190
projects
approved

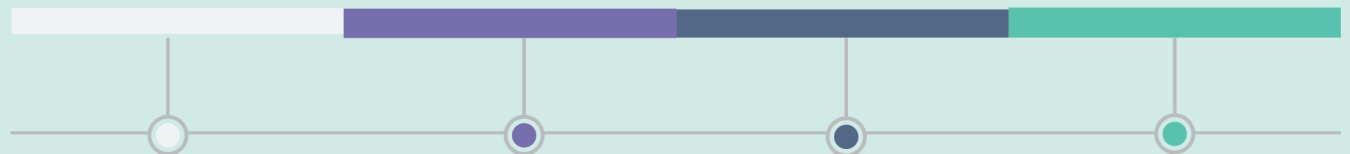


Up to
\$688 M
invested



66%
of projects still in progress
as of May 24, 2017

METHODOLOGY



**SECONDARY
LINES
OF EVIDENCE**
- Document & literature
review;
- Review of program &
operational data

SURVEYS
61 % response rate
- 117 approved projects
- 40 non-approved projects
- 28 potential applicants
- 356 beneficiaries

CASE STUDIES
6 completed

INTERVIEWS
64 completed

GOING FORWARD

Move to longer
term ongoing
funding model

Maintain fundamental
program structure;
continue to align with
Government of
Canada priorities

Streamline
application
process

Continue
development
of program officers

Review and revise
project reporting
system